Market-leading visibility to reduce risk and optimize SaaS investment across the organization.

The new Snow SaaS Management shines a light on shadow SaaS and provides the most comprehensive view of your SaaS environment available on the market today. Through a combination of several powerful discovery mechanisms, Snow provides data not only on known and paid apps but also the unknown and free applications that so often go undetected. And we provide this data down to the user level, detailing how much time each user actually spends in an application so you can gauge its true value to the user. Armed with this information, you can approach renewals with confidence, eliminate waste and redundancy to save costs and secure and govern your SaaS environment to mitigate risks.

Snow SaaS Management

As organizations increase their investment in SaaS applications, IT and procurement leaders struggle to know which applications are in use, especially those procured outside of IT by business units or individuals. Industry analyst estimates indicate organizations are using 300% more SaaS applications than IT knows about. The very aspects that make SaaS so appealing— easy to procure and deploy—lead to decentralized, unmanaged SaaS usage, wasted spend, and increased security and compliance risks. Snow SaaS Management helps organizations discover, optimize and govern their SaaS applications, including hybrid applications such as Microsoft® 365, so IT and procurement leaders can quickly and efficiently control technology spend and have the insights needed to support business goals.

"Using the Snow solutions, we found 236 cloud-based applications that both we and the department heads simply didn't know about, and we even discovered users with illicit gaming software. With Snow, we gain real-time insight into our security risks, software consumption and asset inventory to help the Council make better strategic decisions in support of service delivery."

Colin Lawrence, Team Leader, It Asset Management, Christchurch City Council

Christchurch City Council

https://www.snowsoftware.com/case-studies/christchurch-city-council/

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Key Features and Benefits

Discover

- Automate discovery of 23,000+ SaaS applications regardless of which department procured the subscription

- Leverage a user-centric view of your environment detailing not only user logins but time spent in each application

- Discover free and unsanctioned SaaS applications which don't show up in financial systems or credit card statements

Optimize

- Identify savings opportunities from unused accounts

- Right-size SaaS contracts by buying and renewing only the subscriptions you need

- Eliminate unnecessary premium subscriptions with detailed user-level analytics

- Eliminate redundant SaaS applications with usage details by application category

Govern

- Reduce risk associated with unknown users and unapproved applications

- Build and maintain GDPR compliance by identifying SaaS-based personal data repositories

- Track SaaS adoption and migration with detailed usage statistics per application

Why Organizations Use Snow?

Holistic software asset management supports today's hybrid IT environments

Discover sanctioned and unsanctioned apps by leveraging the user as the authoritative source

Snow's Data Intelligence Service is the most up-to-date and accurate normalization engine in the industry

Get Complete Visibility of SaaS Usage in your Environment.

Request a Trial

Contact Snow

www.snowsoftware.com

info@snowsoftware.com

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About Snow Software

Snow Software is changing the way organizations understand and manage their technology consumption. Our technology intelligence platform provides comprehensive visibility and contextual insight across software, SaaS, hardware and cloud. With Snow, IT leaders can effectively optimize resources, enhance performance and enable operational agility in a hybrid world.

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